

European Tour Professional

Søren Kjeldsen

www.sorenkjeldsen.com

Søren Kjeldsen was one of the very first tour pros to purchase TrackMan™, buying it back in August 2006. He has since had his best season in 2007. Breaking into the top 20 on the Order of Merit, helped by his joint runners-up finish in the Volvo Masters where he lost out in a play-off to Order of Merit winner Justin Rose.

Kjeldsen has been a consistent performer since joining the European Tour in 1998, finishing no worse than 67th and claiming his first European Tour title at Gleneagles in 2003. As an amateur, he represented Denmark in the Eisenhower Trophy.

Why choose TrackMan™

Kjeldsen: "I had tested TrackMan™ extensively and quickly realized that I could not afford to not buy it. It was just too good.

On tour at the time, I already had a fundamental competitive edge in my wedge game but I wanted to do more to enhance this advantage. I was always looking for something that could make my distance control practice a bit sharper.

When I tried out TrackMan™, I was completely sold. I was also testing some drivers at that time so TrackMan™ was indispensable for that too.

Being very detail and precision oriented, TrackMan™ suits my profile perfectly.

Bringing value and results

TrackMan™ has definitely given me an edge with my wedge game. I hit my them closer to the pin than ever before.

It has just made me sharper, both on the course and in my daily training. I use it every day for wedge training. Not only practicing distances but also by playing small games with myself.

When I need to change wedges, TrackMan™ is very valuable for monitoring spin: to see if the new wedges spin as much as I want them to, or if the old wedges spin enough to stay in the bag.

At a tournament in Switzerland, on a course that I never liked because of the high altitude and its effect on distance control, I always had problems knowing exactly how far my ball flew. The first thing I did when I got there was zoom in with the "Find your Distance application," going through my whole bag.



Søren Kjeldsen

It took me a full day, noting a number of yardages but I learned exactly how far the ball was flying.

After the success I had there, when players began to ask me, how much does TrackMan™ cost. I tell them that I made EUR 85,000 the first week I used it in a tournament. That is normally a sufficient answer.

Using TrackMan™

TrackMan™ has made my practicing more fun. All of us work very hard to be able to do what we do to begin with, so anything that helps to boost one's practice while making it more fun is a double positive.

And as for my driving, with my Great Big Bertha II driver my ball speed was only around 155-156 mph. So I switched to an XP3, which got it up to 158-159 mph. Through hard training and testing small things like increasing speed while maintaining stability in the ball strike, the constant feedback I got from TrackMan™ enabled me to take my ball speed up to 166 mph, and make sure my impact was centered.

I have a very good feeling with my TrackMan™. For me buying it was not a challenging decision, I could simply not afford not to."